

## FOR IMMEDIATE RELEASE

Sarasota FL • August 2020

Marilyn Howard, Author • *The Writing on the Wall*

### **Remarkable story of a woman breaking through the glass ceiling of the male dominated 60s and 70s.**

Marilyn Howard was a trailblazer, but it didn't come without costs. There were a lot of decisions and sacrifices, along with the many fun times. Chauvinism was rampant. She had no mentors. Needing to make her own way, she founded the first agency to connect business with freelance artists and writers. Her idea grew into a thriving business for 25 years, while located in New York City, then the business capital of the world. Without training, business was learned the hard way. Challenges were amplified when she married an older man with three teenage daughters and gave birth to two children of her own. The legal battles, office politics, and chaotic family dynamics found in the 70s and 80s, are the same issues face by many businesswomen today. She forged ahead and was quick to act on opportunities. When technology changed, her agency became the first on the internet.

*The Writing on the Wall* is an insightful page-turner that inspires and entertains women today, while shedding a fresh light on those pivotal times.

QUOTE: "I was superwoman, but one Monday morning, when juggling babies and business, I arrived at the office with my dress on backwards!"

Author Marilyn Howard worked as an art director at Grey Advertising before launching an innovative agency in 1970, which lasted over 25 years in New York City. Creative Freelancers Inc. was the first agency to connect business with freelance artists and writers. It became the first agency on the internet in 1997. She holds a Bachelor of Fine Arts from Syracuse University.

CONTACT: Marilyn Howard [media@TheWriteWall.com](mailto:media@TheWriteWall.com)

Please write to schedule an interview, ask questions or to request a copy of the book.

Available at AMAZON • B&N.com with free viewable first chapter (Paperback & E-book)

Arts • Business • Education • Internet • Society

Memoir • Women in Business • Narrative Nonfiction • Biography • Sociology • Autobiography

First publication date: August 2019 • New cover: July 2020

###